

Justcavalli

Saudi Jawahir Opens Just Cavalli Store in Saudi

July 2014 - Saudi Arabia luxury franchise operator Saudi Jawahir partners with Italian luxury fashion retailer Just Cavalli to have opened the Riyadh City Just Cavalli flagship store in Centria Mall, in the heart of Riyadh.

The lay-out of the area was meticulously planned in such a way as to demonstrate the quality of the various categories of merchandise on display, against a backdrop that recalls a metropolitan urban loft.

The store, which covers a surface of 170 square metres, is spread over one floor and captures the style of the Just Cavalli brand, its capacity to experiment, the continuous research behind the brand and the dedication to a contemporary young generation that loves to explore new worlds.

The boutique will host the women's and men's prêt-à-porter collections as well as accessories, earrings, jewels, sunglasses and perfumes. The lay-out of the area was meticulously planned in such a way as to demonstrate the quality of the various categories of merchandise on display, against a backdrop that recalls a metropolitan urban loft.

Saudi Jawahir, which currently controls a 35 outlet strong luxury retail portfolio across Saudi Arabia, is delighted to have facilitated the arrival of Just Cavalli to Saudi Arabia and is confident of their excellent reception in the marketplace. "Our own research and experience points to a strong market for the brands offered by Saudi Jawahir," Badr Al Deghaither, chairman of Saudi Jawahir, said as the partnership was announced. Just Cavalli, too, is hopeful that the union will be highly prosperous.

The store is situated at the second floor of Centria Mall. In turn Centria Mall has ascertained itself as the destination for luxury shopping in Riyadh the capital city of Saudi Arabia. The mall boasts of housing a multitude of luxury fashion brands, as well as top line jewelries and life style stores. The mall is also famous for its line of fine dining restaurants.



Just Cavalli shop front with the “Just Cavalli Print” theme for the SS season



An inside look of the store, exhibiting the new men’s collection



The clothes are hung from metallic industrial fittings made from an aged steel and metal

Saudi Jawahir Trading Ltd

P.O.Box 88942

Riyadh 11672

Saudi Arabia

+966 11 444 444 0

hatim@sjtc.com.sa